

Are you a changemaker?



The Butterfly Baby Club needs YOU

The [Butterfly Baby Clinic](#) is led by a team of Clinical and Developmental Psychologists within the [Centre for Applied Developmental Psychology](#) at the University of Edinburgh. In response to the COVID-19 pandemic, we are launching the [Butterfly Baby Club](#) to share a special collection of free digital resources with parents and their babies worldwide through the virtual Playroom, Knowledge Hub, Quiet Space and Wellbeing Garden.

With the kind support of a [Student Experience Grant](#), we are delivering an exciting project this summer (May-August) to co-create the first resources for the Club with teams of student 'Changemakers' from across the University in collaboration with parents worldwide. Our teams of student volunteers will be supported to develop a wide range of resources for the Club including fun play-based activities, knowledge bites and educational videos about foetal-infant development, audio storybooks about Flutterfly (the butterfly) and Friends, baby massage tutorial videos, nature-inspired mindfulness meditation podcasts, relaxation music and exercise videos. We are also piloting a virtual 'Butterfly Choir' to promote parent-infant wellbeing through lullabies and creating a documentary to follow the journey of families.

Whether you are a budding health professional, musician, sound engineer, artist, voiceover actor, fitness instructor, filmmaker, writer, media influencer or blue-sky-thinker we need you on our team! This is a student-led project, so you will have a hands-on role in co-designing innovative resources with your peers which will be shared with families around the world during the pandemic and beyond. We will also be inviting parents to share their ideas with teams through social media and involving parents in product development in the spirit of Citizen Science.

To register your interest in joining one of our teams, please [complete the sign-up form](#). We are hosting an online information session at 11:30GMT on 4th May to answer any questions that you may have and identify which team you would like to join. We will send you a Teams meeting invite for this session after **registration closes on 30th April**. If you would like to contact us about anything before then our email is: butterfly@ed.ac.uk

We look forward to welcoming you to our team.

Are you social? Connect with us @1001butterflies on [Facebook](#), [Twitter](#), [Instagram](#).